# KNOWLEDGE IN FOCUS

# **CENTER FOR SUPPLY CHAIN RESEARCH®**

The Center for Supply Chain Research® (CSCR®) at the Penn State Smeal College of Business delivers a broad portfolio of open-enrollment supply chain offerings and multi-program certificates; virtual courses; and custom learning solutions for organizations.

## DEVELOPING LEADERS AT EVERY LEVEL

Successful enterprises strive to foster finely calibrated combinations of mastery at all levels of the organization, leveraging internal sources of knowledge along with external knowledge from sources like CSCR<sup>®</sup> to do so.



#### **Connect and Join**

We invite you to learn more about CSCR®. Knowledge enhancement is one aspect of a mission that includes research, access to emerging talent from the nation's leading supply chain institution, and opportunities to network with other supply chain professionals. Reach out today to discuss the benefits of our Corporate Sponsorship Program including prepaid seats in award-winning open enrollment programs, priority course registration, sponsor discounts, and online knowledge repository access.

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Penn State Supply Chain

PSUSupplyChain



<u>Center for Supply Chain</u> <u>Research<sup>®</sup> CSCR<sup>®</sup></u>



PennState Smeal College of Business

# KNOWLEDGE PORTFOLIO CENTER FOR SUPPLY CHAIN RESEARCH<sup>®</sup>

#### SHORT COURSES

With access to cutting-edge research, industry benchmarking, and insights from a diverse community of supply chain professionals, Penn State Executive Programs offers a robust <u>portfolio</u> of two- and three-day transformational learning <u>experiences</u> both in the classroom and live remote venues arming you with the tools you need to address your critical supply chain challenges.

#### **PROFESSIONAL AND PREMIUM CERTIFICATES**

Demonstrate your achievement and document your expertise with a <u>Supply Chain Operations</u>, <u>Supply Chain Management</u>, or <u>Supply Chain</u> <u>Leadership Certificate from Penn State</u>. This lifetime credential is a win-win for both you and your organization. Greater expertise allows you to contribute to broader organizational goals and leverage for career advancement. By completing multiple supply chain certificates, you can attain Professional or Executive Scholar status making you an invaluable asset and contributor with a broader base of enterprise knowledge.

# SUPPLY CHAIN DEGREE OFFERINGS

As one of the nation's top-ranked institution for supply chain education, Smeal also offers a range of degree programs in the discipline.

#### UNDERGRADUATE

Majors in <u>Supply Chain and Information</u> <u>Systems</u> and <u>Management Information</u> <u>Systems</u>

#### MBA

<u>Residential MBA and Online MBA</u> concentrations in Supply Chain Management

#### ONLINE

<u>One-year Graduate Certificate</u> and <u>two-year</u> <u>Master of Professional Studies in Supply</u> <u>Chain Management</u>

### SUPPLY CHAIN ACADEMY

Our <u>Supply Chain Academy</u> provides a virtual platform for organizations to engage their supply chain leaders. The company-sponsored, cohortbased experience is structured into focused *sprints* that build on each other and combine asynchronous and live sessions. Enhance existing organizational expertise and improve supply chain efficiency and effectiveness.

#### TECHNICAL STRENGTHS Achieving End-to-End Supply Chai

TACTICAL EXECUTION Building Integrated Supply Networks: From Suppliers to Customers

> **STRATEGIC LEADERSHIP** Becoming a Great Supply Chain Leader: Maximizing Value from Strategic Resources

# SUPPLY CHAIN ACCELERATOR

Growing and developing staff expertise comes at the cost disrupting day-to-day work. The <u>Supply</u> <u>Chain Accelerator</u> series addresses this challenge. Every aspect of the series is designed to teach practical, immediately actionable concepts you may use to improve supply chain performance through a minimally disruptive, affordable, and value-loaded online format.

# CUSTOMIZED LEARNING SOLUTIONS

In partnership with Penn State Executive Programs, we collaborate with your team to develop <u>customized engagements</u> that are focused on the unique goals, competitive challenges, and performance needs of your supply chain organization. By employing a range of learning designs, we ensure that each custom engagement results in measurable solutions.